

BAUERSACHS FOUNDATION

Annual Report

2022

About us

Since its creation in February 2013, the Bauersachs Foundation has been striving to inspire and motivate the future active generations to take entrepreneurial action and personal responsibility for their own prosperity and for the advancements of society. The main purpose of the Foundation is to elevate the business culture in Bulgaria, Europe and the world, using the team's creativity in applying and explaining the principles of economics to make them accessible to as many people as possible.

Bauersachs Foundation creates and implements thorough educational and motivational programs for adolescents under the brand "The Entrepreneur as a Discoverer". Regional training programs have been implemented in Plovdiv, Sofia, Veliko Tarnovo and Gabrovo. National and international summer camps have been implemented in Bozhentsi. In partnership with Ucha.se, Bauersachs Foundation created a series of online animated lessons based on the course "The Entrepreneur as a Discoverer".

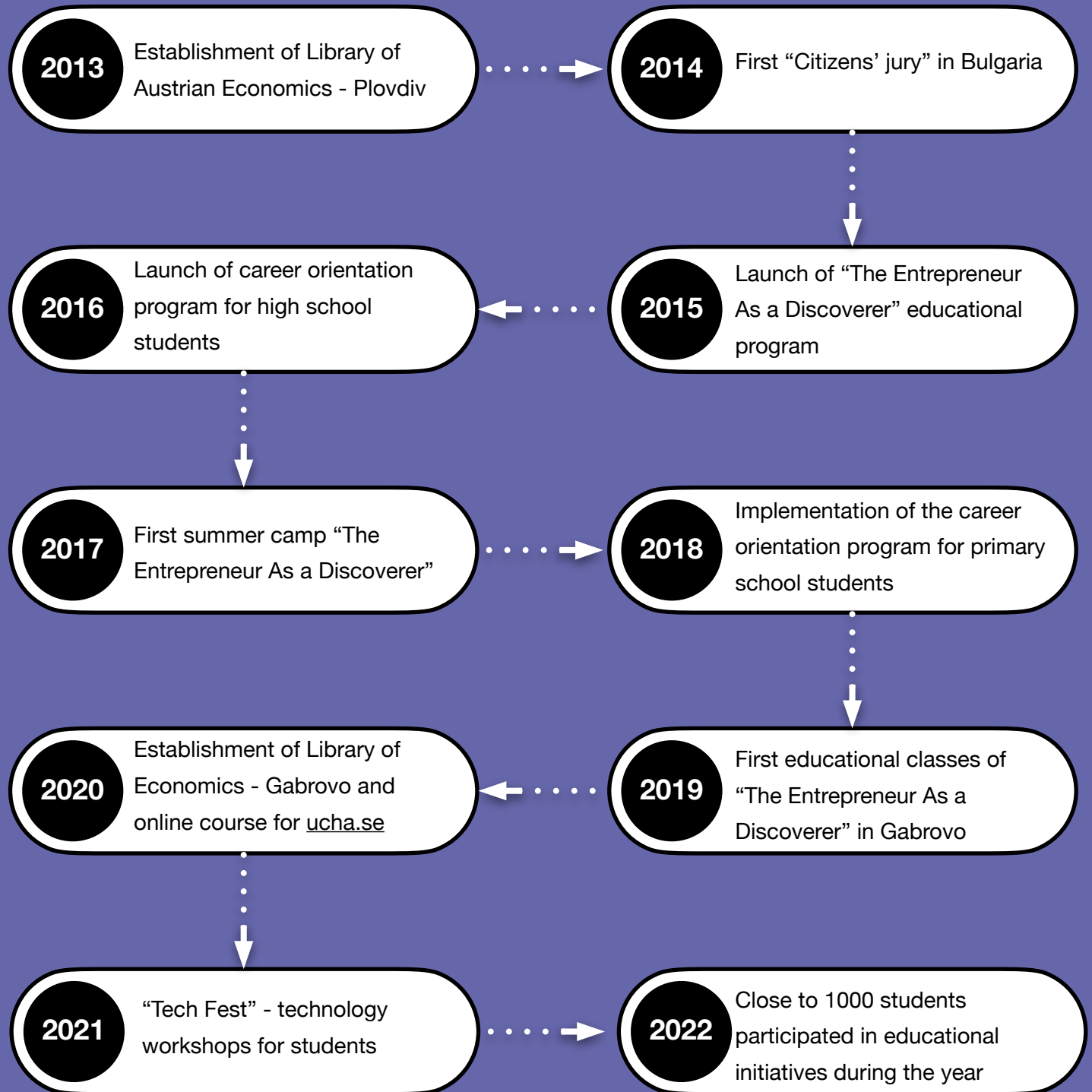
Bauersachs Foundation also creates and implements methodologies for career orientation in the world of entrepreneurship and technologies, with main focus on students from primary and lower secondary schools.

It is the founder of the first library for specialized Austrian economics literature in the city of Plovdiv - Economic Library, which hosted a number of events with some of the most respected economists in Bulgaria. The Foundation also initiated the creation of the Gabrovo Economic Library in partnership with the Gabrovo Regional Information Center.

As part of its research activity, the Foundation conducted a pilot study "The Economic Effects of Cultural Festivals" in partnership with the Plovdiv University and Open Arts Foundation. The team of Bauersachs Foundation also organized the first of its kind "Citizens' Jury" meetings in Bulgaria.

- *Educational Programs*
- *Career Orientation Programs*
- *Events and specialized literature*
- *Economic Research*

10 Years Bauersachs Foundation





The Entrepreneur as a Discoverer

Summer camp 2022

13...

STUDENTS FROM ALL
OVER THE COUNTRY

5...

DAYS DURATION

7...

GUEST LECTURERS AND
MENTORS

The days between 19 and 23 July went under the motto of creativity and entrepreneurial spirit and were marked by many new friendships, positive emotions and new knowledge. The high school participants viewed entrepreneurship as a set of values, motivation, passion and creative thinking. The camp was held in the architectural and historical reserve "Bozhentsi". The initiative was implemented in partnership with Europe Direct Gabrovo and District Information Centre - Gabrovo.



Program for early career orientation 2022

Tech Fest

360 ...

STUDENTS FROM
PRIMARY SCHOOLS

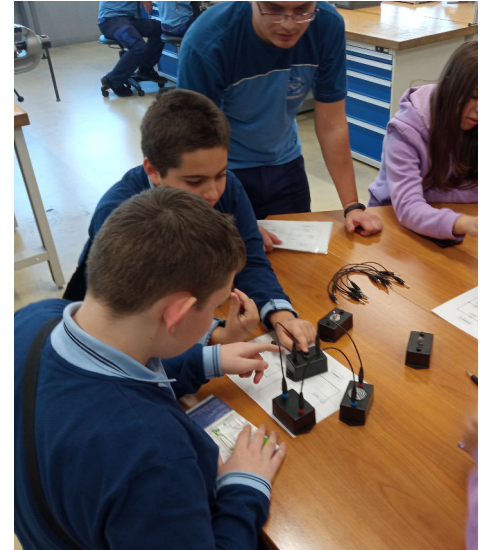
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PARTICIPANTS - TECH
COMPANIES

2 ...

PARTICIPANTS -
VOCATIONAL SCHOOLS

The purpose of this one-day event was to show, in an informal way, that technology is fun, as well as to present information to the students and their accompanying parents which profession the children could pursue according to their interests. During the event, the children had the opportunity to assemble and make different models of machines and devices, as well as to get acquainted with basic principles of natural sciences.



Program for early career orientation 2022

Manufacturing plants visits

222...

STUDENTS FROM
PRIMARY SCHOOLS

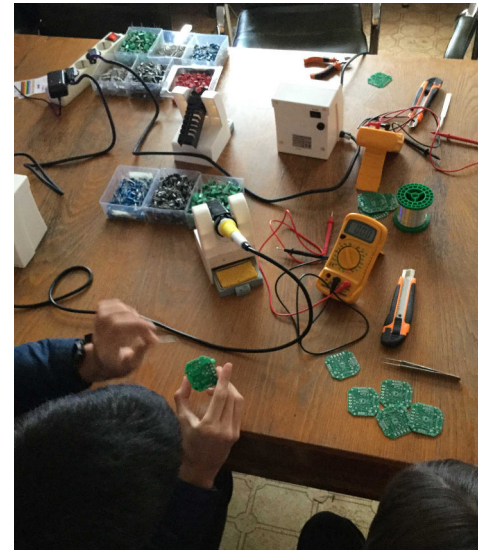
8...

MANUFACTURING
COMPANIES

15...

PLANTS VISITS AND ON-
SITE LECTURES

The visits for students are under the motto "How it's made?" and are aimed at awakening the interest of primary school students in technical sciences and specialties, as well as at showing the opportunities for vocational education. During the visits students witness the production processes and participate in fun activities that illustrate the necessary skills they need to have in order to operate a machine or create a product.



Program for early career orientation 2022

Vocational schools visits and tech workshops

391...

STUDENTS FROM
PRIMARY SCHOOLS

6...

VOCATIONAL SCHOOLS
VISITS

3...

TECH WORKSHOPS IN
PRIMARY SCHOOLS

During the visits of vocational high schools, as well as workshops in primary schools, the students from the primary schools had the opportunity to participate in chemical experiments, get familiar with software programs and products created by high school students and solder elements among others. The children had the opportunity to get to know the various subjects studied at the vocational high schools and the necessary skills they need to have in order to be successful in the chosen career path.



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